

# CHINTAN SHAH

DIGITAL MARKETING  
CONSULTANT & COACH



Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

## SPECIALIZATIONS

- Digital Marketing
- Traditional marketing
- Business strategy and plannings

## CONTACT INFORMATION

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banglows,paldi,Ahmedabad,380007

 [www.digitalwithchintan.com](http://www.digitalwithchintan.com)

 9824520633

## WORK EXPERIENCE

Digital Marketing consultant & coach from last 12 years ,Marketing manager ,team leader,BDM 5 years experince (traditional +digital)

## EDUCATION BACKGROUND

University of wales (london)

MBA IN MARKETING  
SPECIALIZATION, CLASS OF 2011

University of GUJARAT

H.L.COMMERCE OF COLLEGE

B.COM



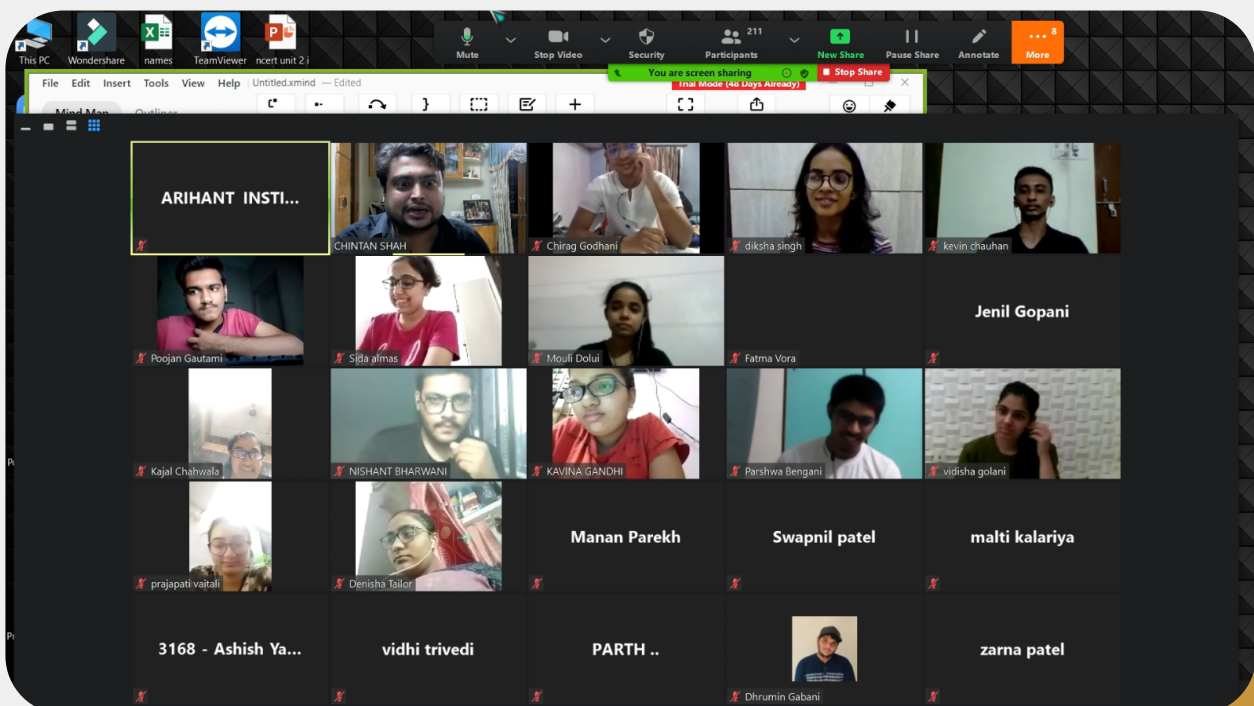
## ABOUT ME

- **MBA [ Marketing] Wales University From London**
- **Worked more than 50 companies as a consultant**
- **Trained more than 20 000 People for Digital Marketing**
- **Visiting Faculty and invited as a guest speaker**
- **Trained 100+ corporate professionals**
- **Consult/Trained various industries and management**
- **Worked on 100+ industry projects covering various sectors**
- **Conducted 40+ workshops & webinars on SEO, Social media marketing, PPC , analytics, and advertising**
- **Directed Seminars in many colleges, corporates**
- **Chief Trainer at Arihant Group of Institute**
- **Founder Of Digitalwithchintan**

# Digital Marketing Skills



- **Competitive analysis**
- **Inbound marketing**
- **Online Marketing Strategy**
- **Lead Generation**
- **Local search optimization**
- **Online reputation management**
- **Paid search – Pay per click Marketing**
- **ROI Analysis**
- **Search Engine Marketing (SEM)**
- **Search Engine Optimization (SEO)**
- **Social Media Strategy**
- **Social Media Marketing (SMM)**
- **Web Analytics, Conceptualizing, monetizing**
- **Website development & optimization**
- **Social listening**
- **Influencer Marketing**





# TASK ACTIVITY





**Placed as SEO Executive**



**Placed as PPC Expert**



**Placed as Digital Marketing Executive**



**Placed as Social Media Manager**

**For Seminar**

**For Workshop**

**For Consult**

**For Training**

**For Corporate**

**For Course**

